

**BARCLAYS CAPITAL'S NEW PROTECTED DEPOSIT ACCOUNTS:  
THE FOUR YEAR PROTECTED DOLLAR DIGITAL DEPOSIT ACCOUNT &  
THE FOUR YEAR PROTECTED DIGITAL DEPOSIT ACCOUNT**

- Provide investors with either 4-year protected access to the FTSE 100 Index in Sterling, or 4-year protected access to the Dow Jones Eurostoxx 50 Index in US Dollars
- Designed exclusively as investment links for use within offshore bonds and UK onshore life insurance company wrappers
- Available from 1 March 2010 to 29 April 2010

Barclays Capital, the investment banking division of Barclays Bank PLC, today announces the launch of the Four Year Protected Dollar Digital Deposit Account, a new product in its Structured Deposit Series for Offshore Bonds. The Account, which is denominated in US Dollars, offers protected exposure to the Dow Jones Eurostoxx 50 Index and gives investors attractive potential returns with the security of full capital protection on maturity.

The Four Year Protected Dollar Digital Deposit Account provides an opportunity to invest in a capital protected product for those advisers who have clients looking to invest US Dollars. In addition to the full return of capital on maturity, this Account offers a 26.5% coupon if the index is at least as high on 30<sup>th</sup> April 2014 as it is on 30<sup>th</sup> April 2010.

In addition to the Four Year Protected Dollar Digital Deposit Account, Barclays Capital is also launching the Four Year Protected Digital Deposit Account, which offers protected exposure to the FTSE 100 Index and provides full capital protection on maturity.

The Four Year Protected Digital Deposit Account returns the capital invested on maturity in full, no matter how the FTSE 100 Index has performed, plus a 24.0% coupon if the index is at least as high on 30<sup>th</sup> April 2014 as it is on 30<sup>th</sup> April 2010.

Whilst these accounts have only been made available in either GBP or USD, Barclays Capital can create similar accounts denominated in other key currencies where demand is sufficient. Both accounts require a minimum investment of £50,000 (or equivalent).

Access to the deposits is not available directly, but rather via most offshore life bond providers (based predominantly in Isle of Man, Dublin & Channel Islands) and select UK onshore life insurance company wrappers. The brochures and fact sheets for the deposits are available at [www.BarclaysOffshoreSolutions.com](http://www.BarclaysOffshoreSolutions.com).

David Macdonald, Director, Barclays Capital, commented,

“We have taken this opportunity to offer US Dollar investors the chance to access a capital protected product. We have seen increasing demand for a USD product and feel that the Four Year Protected Dollar Digital Deposit Account has an attractive mix of protection and potential return.”

- Ends-

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**Note to editors:**

For full details of the offers and to download factsheets and brochures, please contact:

[OffshoreSolutions@barclayscapital.com](mailto:OffshoreSolutions@barclayscapital.com)

+44 (0) 20 7773 9225

Or visit:

[www.BarclaysOffshoreSolutions.com](http://www.BarclaysOffshoreSolutions.com)

### Account Schedule

<b>Account:</b>	The Four Year Protected Digital Deposit Account
<b>Offer period:</b>	1 March 2010 to 29 April 2010
<b>Investment date:</b>	30 April 2010
<b>Maturity date</b>	30 April 2014
<b>Repayment date:</b>	2 May 2014 (Two business days after the Maturity Date)
<b>Investment Index:</b>	FTSE 100 Index [Bloomberg: UKX Index]
<b>Minimum investment:</b>	£50,000
<b>Repayment Amount:</b>	Protected full return of capital value at the Repayment Date, PLUS an Investment Return equal to 24.0%, provided the Index Performance is not negative

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<b>Account:</b>	The Four Year Protected Dollar Digital Deposit Account
<b>Offer period:</b>	1 March 2010 to 29 April 2010
<b>Investment date:</b>	30 April 2010
<b>Maturity date</b>	30 April 2014
<b>Repayment date:</b>	2 May 2014 (Two business days after the Maturity Date)
<b>Investment Index:</b>	Dow Jones Eurostoxx 50 Index [Bloomberg: SX5E Index]
<b>Minimum investment:</b>	\$50,000
<b>Repayment Amount:</b>	Protected full return of capital value at the Repayment Date, PLUS if the Index Performance is not negative, an Investment Return of 26.5%

### **About Barclays Capital**

Barclays Capital is the investment banking division of Barclays Bank PLC. With a distinctive business model, Barclays Capital provides large corporate, government and institutional clients with a full spectrum of solutions to their strategic advisory, financing and risk management needs. Barclays Capital has offices around the world, employs over 23,000 people and has the global reach, advisory services and distribution power to meet the needs of issuers and investors worldwide.

### **Awards**

**International Investment: International Fund & Product Awards 2009**, Best International Structured Product Provider for two consecutive years, May 2009

**Structured Products Magazine** – Structured Products House of the Year for two consecutive years – November 2008; Commodities House of the Year for three consecutive years, Hybrids House of the Year – November 2007

**Euromoney: 2008 Awards for Excellence**, Best Structured Products House, July 2008



Barclays Capital is the investment banking division of Barclays Bank PLC, which is authorised and regulated by the UK Financial Services Authority and a member of the London Stock Exchange.

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